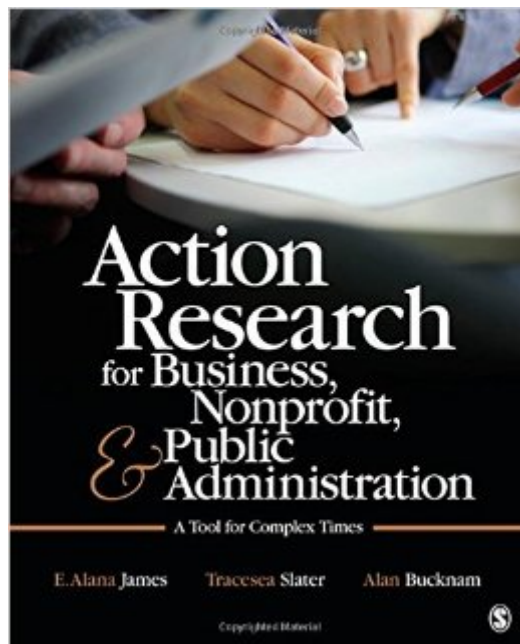


The book was found

Action Research For Business, Nonprofit, And Public Administration: A Tool For Complex Times



Synopsis

Action Research for Business, Nonprofit, and Public Administration covers the background, process, and tools needed to introduce and guide you through to a successful action research (AR) project. Included are how to successfully initiate, plan, and complete AR within all types of organizations while focused on business, nonprofit, and public administration. Graphic organizers and a modular sequence of topics help you manage the steps involved in AR practice. A protocol for weekly report writing, informed consent documentation, and clear guidelines for final analyses and report writing give graduate students the efficient format they need. This book teaches theory by interweaving discussion of the major content areas and stories of student success with the concepts that impact practice.

Book Information

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Customer Reviews

In the world of theory, after all is said and done, there is a lot more said than done. This book will help you with the problem of translating theory into action. This book is a major leap forward in helping Action Research (AR) practitioners get things moving and sticking with it through a process for transformational change (AR) that can so easily go astray. The book is loaded with practical tips and planning guides that help you convert energy and passion into sustainable change, and will improve your chances of getting from start to finish. As part of my doctoral studies in applying AR in educational and business settings, I've reviewed over 100 of scholarly and practitioner articles and books on AR methodology, and led a 3 year AR change management project at a mid-sized

college. I've applied AR in my consulting work in the equity & futures trading world. This book is by far the best single source of practical wisdom and insight I have found. Its news you can use if you have a results-orientation and a respect for good praxis. Start here to get going, and stay with it!

This text is a "must have" for anyone embarking on AR or PAR. It's step-by-step format with context and clear examples will have you on your way in no time.

The author writes this book as if she is talking to a child. It is hard follow and difficult to summarize. Sifting through to find the important bits a more than a challenge.

Great book

Awesome

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